

Pressrelease

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Viking Line ships – chock-full of programmes and activities for children

Ville Viking – a top favourite mascot with the kids – will be taking the family’s young ones into wonderful new adventures on board Viking Line ships this spring. The world of the Simpsons characters will be introduced to winter holidaymakers by Ville Viking, and during the Easter break Ville will also lead the way to the fun-filled atmosphere of Brazil on Viking’s red ships during the Brazilian theme weeks. In addition to the special programmes for the holiday weeks, spring activities geared to each ship will be available, especially designed for both the little folks and youth.

For many families with children, our cruises represent the high point of the year. Our mascot ship cat Ville Viking will be scampering round the Viking Line ships, offering special programmed activities and adventure for both the older kids and the youngest ones in the family in the coming spring. In addition to that long-time favourite, ball pool, lots of fun will be provided for children to take part in – including play areas, game rooms, face-painting, competitions and bingo.

The Baltic’s first Magic Restaurant and children’s own Ville Viking Club Cruises

Special programmed activities will be arranged on board, also on a ship-by-ship basis. The speciality of M/S Amorella, which cruises from Turku to Stockholm, is the Baltic’s first Magic Restaurant. On Saturdays and Sundays, a buffet full of enchantment for the whole family will be available at our Magic Restaurant, where diners will enjoy being amazed as they watch the magic tricks performed by magicians at close range.

During the spring, M/S Viking XPRS will host children’s very own Ville Viking Club Mini Cruise departures from Helsinki to Tallinn. A special featured guest in March 2014 on the children’s departure leaving on the 9th will be Pippi Longstocking, in May magician Kim Wist will entertain on the 11th, and in June the magical show of Jokeri Pokeri Box will thrill

everyone on board for the children’s cruise on the 8th.



The Simpsons during the winter holidays – and at Easter, Brazil is in the air

During the winter holidays from 14 February to 2 March 2014 (M/S Gabriella 17 February–2 March 2014), the Simpsons characters will entertain families with children as Ville Viking’s friends. The Simpsons characters, who won tremendous popularity during autumn holidays last year, will be

seen in the programme on the ships in their shops and restaurants and – depending on the ship – either the character of Bart or Homer Simpson will join in on the fun. In addition to the Simpsons characters, our red ships will feature artists popular among children and youth during the winter holiday weeks. To be on stage, among others: Hevisaurus, Tuuli, Sini Sabotage and Antti Tuisku. Antti will present a special winter holiday show on M/S Viking Grace 20–22 February 2014. Additional information about the show and more exact dates for the performances can be found in Finnish at vikingline.fi/lastenohjelma.

On board the Viking Line ships at Easter, Ville Viking will switch to the exciting atmosphere of Brazil during our Brazilian theme weeks. The carnival spirit will also delight the children. A carnival parade especially for the children – for which the little ones can fashion their own carnival banners – will also be on the programme. Moreover, the activities will include, for instance, Brazil Bingo and Word Adventure throughout the boat on Brazilian themes. The following ships feature the Brazil programme from 10 March till 30 April 2014: M/S Mariella, M/S Gabriella, M/S Viking Grace, M/S Amorella and, during the Easter holiday, also on M/S Viking XPRS.

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