

# Pressrelease

Pressrelease 17 February 2014

## **Viking Line brings exotic Brazil to the Baltic Sea**

**In the springtime, our red cruise ships will bask in the atmosphere of Brazil. Let's enjoy Brazilian culture, delicacies and samba rhythms during the Viking Line Brazil Theme Weeks, 10 March – 30 April 2014!**

Among other things, Brazil can be seen in the ships' menus and wine selection. Tables in the Viking Buffet restaurants are abundant with Brazilian delicacies, offering, for example, Chimichurri sausages, Cachaçal and coconut spiced rice and Chorizo-filled pork neck.

Just as in the Brazilians' favourite Churrascaria restaurants, Brazilian cowboys – *gauchos* – cut the meat from skewers.

"Brazil is famous for its high-quality steaks and meat culture. The visiting meat cutters on board come from Brazil and we are truly honoured to have them in our ships' Buffet Restaurants. Impressive meat cutting will highlight the dinner," says Viking Line's Restaurant Manager, Bodil Ståhl.

The Theme Week shows will introduce the cultural heritage of the various parts of beautiful Brazil through music and dance without forgetting their magnificent and colourful costumes. The cruise ships will also present top professionals in samba and Capoeira Martial Arts performances set to the rhythm of Afro-Brazilian music.

Shops on board will have a selection of Brazilian products, such as a wide variety of wines, local beer and chocolates.

The Theme Weeks have been planned in detail for the passengers to enjoy a Brazilian atmosphere that is as genuine as possible.

"Our Theme weeks are an excellent way to get to know the cultures and customs in various countries. We want to provide authentic experiences, and this is why we work together with local experts already during the planning process," explains Viking Line's Entertainment Manager, Lotta Bergman.

Viking Line has already offered new adventures in the way of Theme Weeks since the 1980s. Over the years, passengers have been introduced to a range of themes from the games of chance in Las Vegas to culinary experiences in French gourmet cooking.

**For more information, please contact:**

Lotta Bergman, Entertainment Manager, [lotta.bergman@vikingline.com](mailto:lotta.bergman@vikingline.com), tel: +358 9 123 5362

Christa Grönlund, Press Manager / Marketing Communications, [christa.gronlund@vikingline.com](mailto:christa.gronlund@vikingline.com),  
tel.: +358 9 123 5242

<http://www.sales.vikingline.com/en/international/aboard/food-and-beverages/theme-weeks/>

Viking Line goes

**SAMBA**  
A TASTE OF BRAZIL