

Press release

September 2, 2014

Stallhagen Historic Beer – Bottle Number 1 auctioned off

In the summer of 2010, five bottles of beer from the 1840s were discovered in an old shipwreck in the Åland archipelago of Finland. The Åland-based Stallhagen microbrewery, in collaboration with an international team of beer industry experts, succeeded in reconstructing the beer, which is regarded as being one of the world's oldest preserved beers. During the summer, Viking Line launched this product for its customers. Bottle Number 1 was auctioned off on September 1.

Bottle Number 1 sold for 850 euros

Stallhagen Historic Beer 1842 is being sold in only 2,000 numbered bottles. Viking Line has been given access to all of these. Bottle Number 1 was auctioned off on Viking Line Åland's Facebook page (<https://www.facebook.com/events/539844229465739/> – click "See more" or "See Translation" for English) during the period April 1 – September 1, 2014. The bottle was sold for 850 euros to a person who wishes to be anonymous. As a gift, this person has been invited to join a beer cruise organized on the Viking Grace on September 21, 2014. A portion of the sales revenue from the reproduced historic beer will go to marine ecological research and the auction proceeds will go to the Baltic Sea Fund.



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The bottles are hand-blown copies of the salvaged beer bottles, sealed with a champagne cork like the originals. Each bottle is sold in a handsome wooden box.

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Earlier press release:

http://www.vikingline.com/Documents/pressreleases/20140310_Historic_Beer_3_en.pdf

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<http://www.stallhagen.com/en/>

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