

## Expanded Tallinn service helped achieve passenger record

**Viking Line set a record for passenger totals during the summer 2014 season. One reason for the upturn was expanded service on the Helsinki (Finland)–Tallinn (Estonia) route. More than 2.3 million passengers travelled on the Company’s red- and white-painted vessels during June–August. This is an increase of nearly nine per cent compared to the same period of 2013.**

The extra sailings by the M/S Mariella and the M/S Gabriella between Helsinki and Tallinn (Estonia) were the main factor that provided a major boost in passenger volume. This was because the number of passengers on the Tallinn route rose by more than 176,000 to over 775,000 during the three summer months: an upturn of nearly 30 per cent compared to the corresponding period last year.

“We are very pleased with the extra sailings to Tallinn that we put in service this summer. Passengers have obviously discovered this alternative between Helsinki and Tallinn and have felt comfortable on board our vessels,” says Jan Hanses, President and CEO of Viking Line.



**Stable on other routes, some increase in travel between Sweden and Mariehamn**

The number of passengers on the Helsinki–Åland Islands (Finland)–Stockholm (Sweden) route was stable at 329,000, up 0.6 per cent from the corresponding 2013 figure (327,000). On the Turku (Finland)–Åland–Stockholm route, Viking Line carried 673,000 passengers or 2.5 per cent fewer than during the same period last year (690,000).

In June–August more than 253,000 passengers chose to take cruises on the M/S Viking Cinderella from Stockholm till Mariehamn (Åland). Compared to the previous summer, the number of passengers climbed 4.2 per cent (243,000). On the Mariehamn–Kapellskär (Sweden) route, the Rosella's passenger count this past summer was 308,000 or nearly seven per cent higher than in the year-earlier period (288,000).

Aside from passenger totals, the number of passenger cars carried on Viking Line vessels increased by nearly ten per cent compared to summer 2013. Cargo volume on all routes also grew by nearly ten per cent.

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