VIKING LINE

Press release

Press release, December 2, 2014

Special Christmas cruises on Viking Line's big red boats

Viking Line's vessels offer a relaxed, carefree Christmas spirit. Both the M/S Gabriella on the Helsinki-Stockholm route and the M/S Viking Grace on the Turku- Stockholm route will be beautifully decorated when they embark on their Christmas Eve cruises. A more action-packed experience is promised during the Xmas Party Cruise on M/S Viking Grace, departing from Turku on the 25th of December. Gourmets, in turn, can enjoy a memorable Christmas buffet by Leif Mannerström – one of Sweden's top chefs – which is being served on all Viking Line vessels.

The popular Christmas Eve cruises on the red boats offer an enjoyable Christmas celebration in a single package. Viking Line's special cruises provide a complete experience consisting of culinary delicacies, good music and pleasant company on the Baltic Sea. Passengers will enjoy a Christmas brunch – included in the price of the cruise – composed by Michelin-starred chef Leif Mannerström. They will also be offered a traditional welcome drink of glögg (mulled wine).

"The atmosphere on our vessels is altogether unique at Christmas. Passengers can really relax and enjoy the holiday with their loved ones. We at Viking Line make sure that everything is in place and that people have a good time on board," says Lauri Orpana, Product Manager at Viking Line.

Apart from the traditional Christmas Eve cruises, passengers are promised a completely different kind of holiday spirit on Christmas Day, the 25th of December. That is when the Xmas Party Cruise takes place on board M/S Viking Grace, featuring performances by young Finnish pop singers Kasmir and Diandra. On Boxing Day, the 26th of December, and on the 27th of December 27, passengers can party to a heavy-metal beat. That is when the 10th anniversary of the popular Raskasta Joulua (Heavy Christmas) musical tour of Finland will culminate on board Viking Grace.

Get a head start on Christmas with Michelin-starred chef Leif Mannerström

Viking Line has a unique opportunity to offer its passengers some genuine Christmas treats. Popular chef Leif Mannerström from Sweden has composed a festive buffet meal that is being served on all Viking Line vessels from the 14th of November until the 26th of December. In addition to traditional Christmas dishes, the buffet tables will offer special Swedish delicacies and new tasting experiences.

"Leif Mannerström is an award-winning master chef from Gothenburg. In previous years his Christmas buffet has been offered to our passengers on M/S Cinderella and last year also on M/S Rosella. Now we have the pleasure of serving these delicacies on all Viking Line vessels," says Christa Grönlund, Press Manager at Viking Line.

Of course Viking Line's big red boats will also offer other travel alternatives for the Christmas season. These include various hotels packages in both Tallinn and Stockholm. The Estonian and Swedish capital cities will be decked out for the holidays and can offer distinctive experiences and flavours around Christmas time. At the same time, passengers can take the

VIKING LINE

Press release

opportunity to buy all their Christmas presents – for example in Stockholm, which has a highly varied range of retail options, as well as in the duty- and tax-free shops on board Viking Line's vessels.

For further information, please contact:

Christa Grönlund, Press Manager, Marketing Communications, <u>christa.gronlund@vikingline.com</u>, +358 9 123 5242

Johanna Boijer-Svahnström, Head of Communications, Corporate Communications, johanna.boijer@vikingline.com, +358 18 277 48