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## **Snoopy to climb aboard Viking Line**

The Peanuts Movie, a family film featuring Snoopy and his friends, will be shown on Viking Line vessels early in 2016. During the winter sports holiday and Easter break, passengers will also be able to meet the popular comic strip character on the Company's Turku (Finland)–Stockholm (Sweden) and Helsinki (Finland)–Stockholm routes. Other entertainment available on board Viking Line's vessels includes a children's disco and drawing contests with a Peanuts theme.

Viking Line is celebrating the classic comic strip by showing *The Peanuts Movie* on board five of its vessels. The comic strip, created by Charles M. Schulz in 1950, turned 65 last year. The film debuted in cinemas on Christmas Day 2015 and will be shown on the M/S Mariella, Gabriella, Amorella, Viking Grace and Viking Cinderella.

Snoopy will also pal around with the Company's mascot cat, Ville Viking, on the Turku–Stockholm and Helsinki–Stockholm routes during the winter sports holiday and Easter break. Along with the chance to meet Snoopy, children of all ages will have the opportunity to take part in a disco and drawing contests that focus on that beloved dog and his friends.

"Snoopy is a wonderfully strong-willed cartoon character that many of us have grown up with. We look forward to greeting Snoopy on board and hope that both young and old will take the opportunity to spend time with this amusing dog and see the new movie with us," says Mikael Panelius, Entertainment Manager at Viking Line.

The Peanuts Movie will be shown on all Viking Lines vessels except the M/S Rosella on weekends through Easter. During the periods February 19–March 6 and March 24–28, the film will be shown on most cruises. Show times will be announced on board.

In addition to the film screening and children's entertainment, a wide range of Peanuts merchandise will be available in the duty- and tax-free shops, including games and stuffed animals.

## For further information, please contact:

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