

PRESS RELEASE

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Four million have already sailed on the M/S Viking Grace

The cruise ship M/S Viking Grace has now transported four million passengers. The ceremonial passenger who broke the four million mark was celebrated on board the vessel on Friday, May 13. The M/S Viking Grace, which went into service in January 2013, is still the only passenger ship on the Baltic Sea that runs on liquefied natural gas. Among the features on the vessel, which sails the Turku–Stockholm route, are top-quality restaurants, recently modernized spa facilities and a unique offering in its Victoria’s Secret Beauty & Accessories shop.

The four-million passenger milestone was celebrated on the M/S Viking Grace’s Friday evening departure, when all the passengers on board were treated to a glass of sparkling wine. The ceremonial passenger was also treated to an upgraded cabin class, dinner in the Nordic restaurant Oscar à la Carte and lunch in Buffet Aurora.

“It is a fine achievement for a vessel to reach four million passengers in just three years. The M/S Viking Grace has attracted a great deal of attention from the very beginning. It is, after all, the most beautiful vessel on the Baltic Sea, combining environmentally sound technology and quiet comfortable travel with top-quality restaurants, interiors planned by award-winning designer Vertti Kivi, a unique range of shopping and modernized spa facilities,” says Kaj Takolander, Viking Line’s Head of Sales and Marketing in Finland, the Baltics and Russia.

Viking Line has made significant investments to upgrade its vessels over the past year. The M/S Mariella’s cabins, restaurants and night club were renovated in the spring of 2015, the M/S Amorella had a major makeover last winter, and the M/S Gabriella underwent significant modernization during the spring. The aim has been to offer passengers top-quality cabins, novel travel experiences and good shopping opportunities. Cruises are an easy way for people to take a break from their everyday world, and nowadays passengers want more quality and luxury on shorter trips as well.

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