

PRESS RELEASE

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Viking Line's travel app offers you the Olympics and other summer TV on the Baltic

Our travel app is now available on board the M/S Viking XPRS starting June 29 and offers you TV programmes

During June, Viking Line expanded its travel app to the M/S Viking XPRS, which sails between Helsinki (Finland) and Tallinn (Estonia). Meanwhile it is further expanding the potential uses of this mobile application. Viking Line is becoming the first Baltic Sea-based passenger shipping company to test the possibility of showing free TV channels via the app, in a four month long experiment taking place on board the Viking XPRS.

Viking Line launched the travel app in September 2015, becoming the first on the Baltic Sea to do so. The app can be used by passengers to maintain contact with their own travel group or find new friends. It was developed to make travelling easier and more enjoyable, as well as to make it an even more interesting experience. The travel app first went into service on the Helsinki–Stockholm (Sweden), Turku (Finland)–Stockholm och Mariehamn (Åland Islands, Finland)–Stockholm routes. It can now also be used on the Helsinki–Tallinn and Mariehamn–Kapellskär (Sweden) routes.

The travel app will provide passengers on board the Viking XPRS with access to the following TV channels:

- Finnish channels: Yle TV1, Yle TV2, Yle Fem and Yle Teema
- International channels: CNN, Bloomberg and the Cartoon networks

The opportunity to watch TV via the travel app will probably be especially appreciated by passengers wishing to follow the current UEFA Euro 2016 football tournament and the summer Olympic Games in Rio de Janeiro during August. It will now enable sports fans to keep up with these competitions when they sail on the Viking XPRS.

The travel app can be downloaded free to iOS and Android smart phones via the Apple AppStore and GooglePlay. The iPhone app can also be downloaded to iPad devices. Viking Line would like to remind passengers that it is worthwhile to download the app to their devices well in advance of their voyage.

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