Sales

Sales of your own products (t-shirts, records, books, etc.) is possible through Viking Line. We are happy to assist and connect you with the Tax-Free Manager, as sales and signings are encouraged and very popular with our guests. Inform the Tax-Free Manager and the Cruise Manager at least 1 week before boarding in order for us to be able to prepare for your arrival onboard.

PRODUCT SALES RELATED TO ARTISTS PERFORMING ON BOARD:

The following guidelines apply in the Tax-Free shops regarding the sale of records and other products by artists performing on board. This is done in the following way:

- You, as an artist, bring your own merchandise (t-shirts, records...) and any promotional materials (posters, etc.) when you come on board.
- Upon boarding, contact the Tax-Free Manager to hand over the products and **a packing slip** containing the number, copies, and purchase price for Viking Line. This is mandatory.
- We can use a maximum of 15 price groups, therefor it is important to set target prices for the products to be sold.
- At least 1 week before you come on board, please contact both the Tax-Free Manager and the Cruise Manager via email if you wish to arrange a Tax-Free event for signing autographs and/or records/products. We on board hope that all artists will participate, providing fans with the opportunity to meet their idols.
  Taxfreechef.Cinderella@vikingline.com (taxfree manager)
  Kryssningsvard.Cinderella@vikingline.com (cruise manager)
- We promote product sales and your Tax-Free event on board through announcements via the central radio, DS, and the cruise program, and we are happy to play your music in the background at certain times in the Tax-Free shop
- When you finish your performance on board and well before you disembark, **contact the Tax-Free Manager again** to retrieve any unsold products and to sign **and receive a sales report of sold products**. *The ship cannot keep any unsold products for later sale.*
- You, as an artist or agency, then invoice Viking Line without VAT for the number of products (according to the sales report).

The invoice should be sent electronically to the following address:

Invoice.vl@vikingline.com

Reference; Viking Cinderella

Since our ships operate in international traffic, the goods should be invoiced without VAT!