

Pressrelease

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Additions to the Helsinki-Tallinn Route, Summer Season 2013

Having introduced Viking Grace to the market, Viking Line still wants to continue on its path to new improvements and wants to meet its customers' changing needs and respond to their wishes even better than before. This time, additions will be introduced to the Helsinki-Tallinn route during the summer season 2013. Viking Line will add to its service range on this route from 6 May until 1 September 2013 with M/S Viking Isabella, which operates under the Finnish flag. This vessel, which has now been operating the Turku-Stockholm route, will be operating two daily return journeys, which means that it will be offering both scheduled as well as cruise-traffic services. With this addition, Viking Line will be doubling its departures from Helsinki to Tallinn, and it will also be bringing back the popular, entertainment-filled 21-hour cruises to its service range.

- Viking Line wants carry out its customers' wish of many years and is bringing back to Helsinki the popular 21-hour cruises by having Viking Isabella operate this route. In addition to this, we will be able to offer more scheduled departures between Helsinki and Tallinn during the summer. Passengers travelling with cars have been requesting an 8 o'clock departure from Helsinki in particular, says Mikael Backman, CEO of Viking Line.

Preliminary timetable:

	Helsinki		Tallinn	
Isabella	8:00	➔	10:45	
XPRS	11:30	➔	14:00	
Isabella	18:30	➔	21:30	
XPRS	21:30	➔	24:00	
	Helsinki		Tallinna	
XPRS	10:40	←	8:00	
Isabella	15:00	←	12:00	
XPRS	20:30*	←	18:00*	*on Sunday 16:30 → 19:00
Isabella	7:00	←	22:30	

A Customer Friendly Timetable and New Service Concepts

These additions together with the Viking XPRS ship will jointly provide eight daily departures. This will offer a wider range of options for various travel needs. The same ship will offer a choice between scheduled routes, ferry and hotel packages, day cruises of various lengths to Tallinn, 21-hour cruises as well as shorter cruises back and forth on the same ship. For the

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Helsinki-Tallinn 3-hour scheduled route, Viking Isabella offers the most comfortable surroundings in the Baltic Sea and the most wide-ranging services. For the 21-hour cruises, the focus has been, in particular, on entertainment. Furthermore, there are new, more wide-ranging restaurant services, such as the Gastropub that serves delicious pub grub as well as the new, midday Viking Buffet brunch with beverages included. Viking Isabella will now also offer a new class of travel: the Viking Lounge. In the comfort and peace of Viking Lounge, you will travel comfortably “all-inclusive”, including, for instance, a meal, beverages and an internet connection.

- I believe that we will be able to offer our customers all that is required for comfort on this route, regardless of whether one travels on a 3-hour scheduled service, a 7-hour conference cruise or, for instance, a 21-hour entertainment cruise: the best food on the route, wide-ranging entertainment to choose from as well as friendly service, Viking Isabella Product Manager Lauri Orpana summarises.

**M/S Viking Isabella:**

Built: 1988 Split, Croatia
Ice class: IA SUPER
GT/NT: 34,384/19,689
Length: 169.4 meters
Width: 27.6 meters
Depth: 6.35 metres
Speed: 20.5 knots
Main engines: Wärtsilä
Pielstick 23,769 kW
Passengers: 2,480
Beds: 2,166
Cars: 450
Lane metres: 900
Equipped with stabilisers

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