

# Pressrelease

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## **Great demand – more departures during M/S Cinderella’s visit in Helsinki**

**Starting 14 December, Viking Line is bringing the second largest vessel in its fleet, M/S Cinderella, on a visit to the Helsinki–Tallinn route in order to serve the traffic for Christmas parties and the festive season. A visiting star in our crown, the ship along with its 20-hour cruises has been given such a welcome reception that Viking Line has decided to lengthen the visit in Helsinki past the turn of the year. The additional departures will fit in conveniently during the period between New Year’s and Epiphany, 4–6 January 2014 – when many families are still enjoying their Christmas holidays.**

The considerable demand in Finland for our legendary Cinderella cruises is gratifying, but has not been a complete surprise for Viking Line.

“Cinderella’s cruises from Stockholm to Mariehamn have already gone on for ten years, but Cinderella still has a great many fans in Finland who have enthusiastically welcomed the vessel on its visit to Finland. We have the pleasure of increasing the number of cruise days from Helsinki so that as many people as possible will get to enjoy one of Cinderella’s rare visits,” Product Manager Lauri Orpana explains.

### **M/S Cinderella’s exciting entertaining cruises are full of adventure and fun**

M/S Cinderella offers unforgettable 20-hour cruises between Helsinki and Tallinn starting 14 December. Each departure promises top stars in entertainment from Paula Koivuniemi to Danny and Sini Sabotage. During the days between Christmas and New Year’s, impressive acoustic performances presented by our Viking Unplugged artists will be enjoyed, not to mention theme evenings hosted by top artists, such as Laura Voutilainen’s Disco Night and Sami Hintsanen’s Rock Classics.

In addition to high-standard entertainment, there will be plenty of fine things to do for families with children. A wide variety of activities are being offered daily – such as face-painting, competitions, Kids’ Bingo, children’s films and, of course, our always popular ball pool. For these purposes, some of the conference facilities have been harnessed to serve as the children’s own ‘world of fun and games’. Not only that, but during the Christmas break the programme features lots of other fun things to do with Ville Viking and the classic characters of the Simpsons’ cartoon show.

More relaxed enjoyment is offered by, for instance, a wine bar, where music played by a pianist sets the atmosphere, several restaurants offer a versatile array of culinary delights, and M/S Cinderella’s own spa provides the opportunity to pamper yourself with Kerstin Florian’s world-famous well-being treatments.

*M/S Cinderella's 20-hour cruises depart from Helsinki 14–22 December, 25–28 December and 4–6 January at 18.30. The return to Helsinki the next day is at 15.00\* (\*20 December at 12.15). On Christmas Eve (24 December), we'll embark on a happy 24-hour Christmas cruise, with a special earlier afternoon departure at 15.00. For a closer look at the programme for these cruises, go to [www.vikingline.fi](http://www.vikingline.fi).*

**For more information, please contact:**

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