

Pressrelease

Pleasure cruise ship Viking Cinderella transformed

– New restaurants, bars and night club to be unveiled at January 25 re-launch

The Baltic Sea's leading pleasure palace, the Viking Cinderella, is soon returning in a completely new guise. On January 25, the doors to the vessel will open and among new features will be the first Bottega Prosecco Bar restaurant in the Nordic region, the gilded Golden Bar wine bar and the Ocean Grill restaurant. Also opening will be the extensively remodelled Étage nightclub, with a larger stage and an expanded dance floor. The vessel will also now offer twice as many double-bedded cabins.

Since 2003 the Viking Cinderella has entertained nearly 10 million pleasure cruise passengers on the route between Stockholm, Sweden and Mariehamn in the Åland Islands of Finland. Following its 10th anniversary celebration, the vessel has undergone a costly transformation. After nearly three weeks at a shipyard in Landskrona, Sweden, it is time for the vessel's re-launch. Starting Saturday, January 25, passengers will have an opportunity to experience two new restaurants, additional bars, a wine bar, a completely renewed nightclub and a Russian spa treatment.

"This is the biggest investment we have made in the Cinderella since its start in 2003. Because the Cinderella is so well-loved for its range of entertainment, we have mainly chosen to remodel and improve the entertainment areas on board. Our brand-new Étage nightclub, with space for more than 1,000 guests, is an important part of this," says Gordan Schmidt, Product Manager on the Viking Cinderella.



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“We have updated the décor on board the Viking Cinderella based on the preferences and needs of a modern cruise passenger. Our goal has been to make it both restful and appealing to the eye, with a focus on comfort, lighting and carefully crafted details in pleasant harmony. Both the furniture and lighting in the restaurants as well as in the Étage nightclub feature stylish Italian design. Important elements in the restaurant interiors are dark wood, gold and copper, including components from Vallila in Finland and from Tonon and Pedrali in Italy. The maritime theme of the Ocean Grill restaurant is also reflected in the form of a wave-patterned wall,” says Johan Nordberg, architect and interior design coordinator at Viking Line.

New attractions on board the Cinderella

Étage: The Viking Cinderella’s pulsating three-storey nightclub has undergone a total transformation. The dance floor has been expanded by more than one third (to 120-135 square metres) and a new 10-metre long bar has been added on Deck 9. The whisky bar and its interior have also been updated, with furniture from Rossini in Italy. Viking Line has also equipped the nightclub with the latest technology, including a renovated stage with a high-resolution LED wall. The stage has been expanded to accommodate larger shows and more artists. The stage has also been moved, opening up a stunning sea view from the dance floor. The nightclub will also feature fresh new interior fittings, including a varied yet matching collection of Tonon “Structure”, Tonon “Up”, Viccarbe “Wrapp”, Softline “Rio” och La Cividina “Miss Buffy” chairs that will provide both comfortable seating and aesthetic beauty. New lighting will also help create a lively impression, using different ceiling, wall and floor lamp models. RGB technology will allow the atmosphere in the nightclub to be varied.

Bottega Prosecco Bar and Golden Bar: The Bottega Prosecco Bar restaurant is decorated in contemporary Italian style, with Murano crystal chandeliers. The restaurant will serve Italian specialities for lunch, dinner and evening snacks, and passengers can enjoy a genuine Italian espresso in the Prosecco Bar. The restaurant’s gilded wine bar, The Golden Bar, will feature prosecco – a sparkling white wine from Italy – as its main theme and provide a relaxed meeting place for passengers. The Bottega will stay open and serve food until well past midnight.

The Ocean Grill: A new restaurant concept that will suit all passengers who love grilled dishes. Food will be prepared in an open kitchen, and the menu will change shape with each season.

Seaview Dining: The Food Garden restaurant has been renamed Seaview Dining. It serves à la carte dishes and the Viking Cinderella’s famous shellfish platter in a calm, pleasant setting.

Twice as many double-bedded cabins: On Deck 9, towards the front of the vessel, 38 “comfort class” cabins with double beds have been installed. This brings the total number of double-bedded cabins on board the Cinderella to 84.

Russian Banya spa treatment: As part of the new Cinderella, Kerstin Florian is launching a Russian spa treatment, Banya, which is good for both body and soul. This treatment, which will be offered in the Cinderella’s Spa department, includes a Russian sauna, cold water and a refreshing, massaging mineral salt body scrub. The relaxing multi-stage sauna ritual includes the use of oak leaf twigs and eucalyptus fragrance. The treatment ends with a small glass of vodka and some tasty caviar.

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