

Press release, March 25, 2015

Viking Line is hiring over 500 summer workers

This year Viking Line will again be hiring a large number of summer workers: about 530 people. The majority will work on the boats. Summer jobs on the Company's big red boats have so far attracted well over 1,000 applicants. One sign of Viking Line's popularity as an employer is that its staff members have worked for the Company for an average of almost 20 years.

Summer jobs on Viking Line vessels offer a unique working environment as well as close and intensive working relationships. On the Company's vessels, it is possible to work in more than 40 occupational categories. Most summer jobs involve restaurant, hotel and retail tasks.

"Working on board our vessels is quite special, and the intense shifts result in a tight-knit working relationship. It's a highly social team, with a strong sense of coherence," says Mikaela Björkholm, head of shipboard human resources.

In addition to on-board summer jobs, Viking Line is offering more than 100 summer jobs in its land-based organisation in Finland (including the Åland Islands) as well as in Sweden and Estonia. Most jobs are in customer service and administration. Viking Line is currently reviewing all applications and preparing for job interviews.

A large proportion of Viking Line's summer workers come back, either during subsequent summers or as substitutes during the rest of the year. Many of the Company's regular employees began their careers as summer workers. Employees on the big red boats also enjoy their jobs on board for a long time: on average, they have worked at Viking Line for almost 20 years.

Service-mindedness is important

A typical applicant is a student aged 22-24. Summer jobs make it possible to try completely new types of work; as a result, more and more applicants are people who are planning to change fields or seek new challenges. Because Viking Line's summer jobs require long on-duty periods and offer long off-duty periods, people from all parts of Finland as well as from Sweden and Estonia are able to apply for these positions.

Aside from their educational background and language skills, service-mindedness is one of the most important criteria for applicants. This is why even at the interview stage, there is an emphasis on values and how to handle customer service situations. Summer workers receive thorough training for their job duties. Employees also undergo the Viking Line safety training programme, since everyone who works at sea also has a safety-related assignment on board.

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