VIKING LINE

PRESS RELEASE

Press release, November 15, 2016

The most popular vessel on the Gulf of Finland – the M/S Viking XPRS – records 15 millionth passenger

Over the years, the M/S Viking XPRS, which sails the Helsinki (Finland)–Tallinn (Estonia) route, has become the most popular vessel on the Gulf of Finland. On November 11, the 15 millionth passenger climbed on board the ship and in honour of the occasion received a gift card for a new cruise in a luxury cabin. Viking Line also treated its 15 millionth passenger to champagne, a celebratory lunch and a limousine tour of Tallinn.

The Viking XPRS, which sails twice daily to Tallinn and back, was placed in service in April 2008. The vessel offers its passengers a quick, comfortable journey and a variety of shopping options. The ship was renovated in early 2015, when a brand-new à la carte restaurant, Wine & Dine, and the Fashion Shop were added. The Viking XPRS offers a number of different restaurant and café concepts, from its popular buffet to Robert's Coffee. Passengers can also use a web-based system to pre-order goods from the on-board shop, which enables them to have their purchases conveniently delivered to their own car, for instance.

"Fifteen million passengers is an impressive performance for a ship, especially since that figure was reached in just eight years. Experiences – entertainment, shopping and restaurants – are also needed on short routes. The Viking XPRS offers passengers quick service to Tallinn as well as a pleasant, interesting way to travel," says Jaakko Ahti, Route Manager at Viking Line.

The 200 millionth passenger for the entire Viking Line fleet climbed on board in December 2014. The popularity of these cruises is firmly established because they make it so easy for people to cast off from their everyday world. Customers also expect ever higher quality and new experiences at sea. Viking Line has made substantial investments in quality recently, and this year the Gabriella, the Viking Grace and the Amorella were renovated at a cost of eight million euros. The Mariella and the Viking XPRS were renovated in 2015.

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