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Viking Line is renewing its spa services

Viking Line is renewing its spa services together with its new co-operative partner, BABOR. The German company BABOR is the market leader in skin care and pampering spa treatments in Europe and is known for its quality products and research and product development work. Viking Line offers spa services on all ship routes travelling to Stockholm.

Passengers are increasingly looking for cruises that provide quality wellness services and ways to escape everyday life. According to Viking Line's most recent customer survey from 2017, Finnish passengers' interest in spa tourism has increased by up to 11 %. Viking Line has responded to customers' wishes and has renewed its spa services. After the newest additions, Viking Line's spas will comprise a range of tax-free priced treatments and sales products, a menu of treatments specifically designed for Viking Line customers and access to the professional spa products manufactured by BABOR.

"We hope that our latest changes will provide our customers with even better opportunities for a nautical spa experience. Often, customers come to our spas looking to relax and take time to pamper themselves, but we also provide equally satisfying services for those who desire fast and visible results. Our co-operation with BABOR enables us to meet the varied expectations of our customers," explains Saara Lamont, SPA Operations Manager.

The spa services are provided on the Helsinki–Stockholm route as well as on both vessels travelling from Turku. The spa concept aboard Cinderella, travelling from Stockholm to Mariehamn, will be renewed in early 2019. The largest spa area and widest selection of treatments and products can be found on Viking Grace.

A variety of different massage options are among the most popular treatments, and requests for facials and different combinations of treatments are also on the rise. The renewed spa services will provide the opportunity to purchase BABOR products and to try out, e.g. the beauty ampoule bar, where a trained cosmetologist will assist you in finding the optimal mix of ampoules for your specific skin needs.

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