

Media release

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Viking Line's new vessel will be dubbed Viking Glory

This past spring, Viking Line held a major competition to come up with a name for the line's new cruise ship. Thousands suggestions were received from Sweden, Finland, Åland and the rest of the world. Of these, ten finalists were chosen, which some 30,000 people have now voted on. As of today, 27 May 2019, Viking Line announces that the new vessel will be dubbed Viking Glory.

In 2021, passengers will be able to enjoy an entirely new cruise experience on the Baltic when Viking Line launches its new, climate-smart vessel. The new ship, which will sail the route between Turku, Finland and Stockholm, Sweden, is currently under construction in Xiamen, China. Before the ship was to be christened under her new name, the heads of the shipping line turned to the public to come up with one.

"The level of engagement has exceeded all our expectations - we are so pleased and grateful for the thousands of people who took the time to help us out with this. We look forward to continue building this cruise ship of the future," says Gustaf Eklund, Head of Business Development and in charge of development of the new vessel at Viking Line.

The prize for each of the top ten finalists who participated in competition is a trip on the maiden voyage of the new vessel. The finalist who came up with the name Glory will be treated to a trip for two on the maiden voyage in 2021. Viking Line will be contacting all ten winners in week 22. A total of 22,500 people submitted name suggestions, while some 30,000 voted for the winning entry.

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Read more about Viking Line's new vessel [here](#).



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