## Media release

Media release 19 JUNE 2019

## Viking Line's summer programme particularly focuses on children and families

During the summer, Viking Line's ships are especially dedicated to their youngest passengers. The ships' conference rooms will be transformed into playrooms and a wide range of programmes are planned as entertainment, from musicals to a Baltic Sea laboratory.

During its summer season, 14 June–11 August, Viking Line will offer a diverse programme, especially designed for children of all ages. This year's special addition is the Baltic Sea laboratory, the magician's school and the puppet musical Space Adventure, where comical puppets are combined with familiar pop, rock and film music. The Space Adventure will be performed throughout the summer season on all Viking Line ships.

Children over the age of 9 will have the opportunity to participate in a Baltic Seathemed laboratory that introduces them to marine science. The Baltic Sea laboratory is presented through co-operation with the University of Helsinki. Passengers can also meet Ville Viking at Ville Viking's Adventure Island. Adventure Island is open on all Viking Line vessels from 19 June, at the latest. Our streaming services enable families to download new Ville Viking music for the listening pleasure of the family's little ones.

"We endeavour to make every cruise experience as fun and relaxing as possible for the entire family. Cruises are particularly popular among families during the summer holiday season, since it's an easy option with a great programme for all ages and, if needed, families can also bring their car along. We have given our ships over for the use of children this summer and, for example, the ships' conference rooms have been transformed into playrooms for the entire summer season," says Mikael Panelius, Entertainment Manager for Viking Line.

Throughout the summer, our youngest passengers can also enjoy the abundant summer buffet menu for children, specially planned with a shared dining theme. A new feature for M/S Gabriella passengers is the opportunity to reserve Ville Viking family cabins, which are decorated with joyful and familiar themes. The high-quality, thicker mattresses and 160 cm-wide double bed guarantee that the whole family



## Media release

will sleep comfortably and restfully. The new cabins have been available for overnight stays as of 26 May 2019.

The programmes presented on the ships vary daily. The summer programme for children will be organised on Viking Line ships during June–August as follows:

M/S Amorella 5 June–12 August
M/S Cinderella 19 June–17 August
M/S Gabriella 15 June–11 August
M/S Mariella 16 June–9 August
M/S Rosella 10 June–11 August
M/S Viking Grace 3 June–18 August
Viking XPRS 11 June–12 August

## **Further information:**

Christa Gronlund, Communications Manager, Marketing Communications, christa.gronlund@vikingline.com, +358 9 123 5242

Mikael Panelius, Entertainment Manager mikael.panelius@vikingline.com, +358 400 533 303



